

Press Release

For Immediate Release

K. Wah Group Sponsors Hong Kong Palace Museum Volunteer Programme for Second Consecutive Year Dedicated to the Promotion of Chinese Culture

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(Hong Kong - 5 February 2024) K. Wah Group's member companies **K. Wah International Holdings Limited ("KWIH")** and **LUI Che Woo Prize Limited ("LUI Chi Woo Prize")** have jointly sponsored the Hong Kong Palace Museum (HKPM) Volunteer Programme (the "Programme") for the second consecutive year to promote Chinese culture. Both KWIH and LUI Chi Woo Prize have assigned their staff members to actively participate in the Programme, providing practical support to the HKPM.

Since the inception of the Programme at the HKPM in July 2022, more than 670 volunteers, with 470 of them being inaugural volunteers who have dedicated 1.5 years of service, have contributed close to 37,000 hours of service to support the HKPM's missions. The volunteers receive diversified training on various aspects of Chinese culture and art, Palace Museum culture, and exhibitions and museum operations before they start their service. They then assist the HKPM in a wide range of tasks, including educational activities, visitor services and museum operations.

To express gratitude and appreciation for the volunteers' support, the HKPM held a celebration ceremony for the 2023 Volunteer Programme on 14 January this year to thank and present certificates of appreciation to volunteers who participated in the inaugural Programme, and to welcome the 200 new volunteers who joined the second edition of the Programme. Officiating at the ceremony were Ms Winnie Tam, Chairman of the HKPM Board; Dr Louis Ng, Museum Director of the HKPM; and Ms Helen Cheung, General Manager of Corporate Affairs of KWIH. At the ceremony, the Museum offered special commendation to seven volunteers who performed outstandingly in the inaugural Programme.

The strong support from KWIH and the LUI Chi Woo Prize for the Programme has once again provided the volunteers with diversified training and service opportunities, helping them to understand the rich and profound Chinese culture, as well as enhancing young people's understanding of and passion for Chinese history and civilisation. The Programme has also helped nurture talent for the Museum and local art and culture sector, thereby solidifying Hong Kong's role as an East-meets-West centre for international cultural exchanges.

Dr Lui Che-woo, Chairman of K. Wah Group, said, "The promotion of art and culture is a long and arduous task that requires continuous investment of our time and effort. K. Wah Group has endeavoured to support various works and projects in the hope of fostering young people's love for Chinese history, art and culture, deepening their understanding of our country and strengthening their sense of national belonging and engagement. We are grateful for the dedication of all our volunteers over the past year. We appreciate the efforts they have made to promote public awareness of Chinese culture. Looking ahead, we hope that volunteers will continue to actively participate in the various activities of the Hong Kong Palace Museum. Let us all unite in a familial spirit and promote Chinese culture."

Dr Louis Ng, Museum Director of the HKPM, said, "We believe that talent is an important force in promoting cultural exchange and artistic development. Through diversified training and service opportunities, this volunteer programme aims to inspire public interest in and passion about Chinese history and culture, and to create a platform for participation in the museum sector and the local art and culture field; we set the scene for volunteers to share with the public the profoundness of Chinese culture while participating in the Museum's operations. We sincerely thank K. Wah International and the LUI Chi Woo Prize for their sponsorship and supporting the Museum's work and philosophy of promoting the inheritance of Chinese culture and nurturing a new generation of museum professionals."

Officially opened to the public on 3 July 2022, the HKPM aspires to become one of the world's leading museums for the study and appreciation of Chinese culture and art, and to work closely with the world's most important art and cultural institutions to promote dialogue between different civilisations.

For more information about the Volunteer Programme of the HKPM, please refer to the following webpage:

<https://www.hkpm.org.hk/tc/join-and-support/volunteer>



Since the inception of the Programme at the HKPM in July 2022, the total number of participating volunteers reached more than 670. As of December 2023, the total number of volunteer service hours has reached close to 37,000 hours. The Hong Kong Palace Museum holds its second celebration ceremony for the Volunteer Programme on 14 January to express gratitude and appreciation to the volunteers who participated in the inaugural programme and to welcome the new volunteers joining the second year. Ms Winnie Tam, Chairman of the HKPM Board (Left 6); Dr Louis Ng, Museum Director of the HKPM (Right 6); and Ms Helen Cheung, General Manager of Corporate Affairs of KWIH (Left 5), attend the event.



The HKPM gives special recognition to the seven outstanding volunteers who joined through the inaugural programme, and thanks them for their contributions in various voluntary positions over the past year. Ms Helen Cheung, General Manager of Corporate Affairs of KWIH, presented a Certificate of Appreciation to one of the volunteers.



Mr. Edward Hui from KWIH (Left) and Mr. Ernest Ng from LUI Chi Woo Prize (Right) participate in the Volunteer Programme and are assigned different positions to contribute to HKPM.

About K. Wah International Holdings Limited (stock code: 00173)

K. Wah International Holdings Limited (“KWIH”), listed in Hong Kong in 1987, is the property flagship of K. Wah Group. An integrated property developer and investor with a foothold in Hong Kong, the Yangtze River Delta and Pearl River Delta regions, KWIH encompasses a portfolio of large-scale residential communities and comprehensive development undertakings such as premium residential developments, Grade-A office towers, hotel and serviced apartments, and retail premises. Cresleigh Property, the property management arm of KWIH, delivers exceptional hotel serviced property management services guided by advanced and international standards in general to premium residential buildings, commercial facilities, office towers and real estate complexes. Driven by a keen market sense and a versatile strategy, and backed by strong financial capability, KWIH has built up a prime land reserve in major cities of China, and thus a strong foothold for future growth. KWIH held a 3.72% stake in Galaxy Entertainment Group Limited (stock code: 00027) as of 30 June 2023.

Website : <http://www.kwih.com>



About LUI Chi Woo Prize

Founded by Dr. Lui Che-woo in 2015, the "LUI Che Woo Prize – Prize for World Civilisation" is dedicated to advancing world civilisation and inspiring people to build a more harmonious world. It aims to recognise and honour individuals or organisations all over the world for outstanding contributions and encourages the continuation of that work in three objectives: sustainable development of the world, betterment of the welfare of mankind and promotion of positive life attitude and enhancement of positive energy.

LUI Che Woo Prize Limited is a company limited by guarantee incorporated in Hong Kong and is responsible for administration and management of "LUI Che Woo Prize".

For more details, please go to www.luiprize.org

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